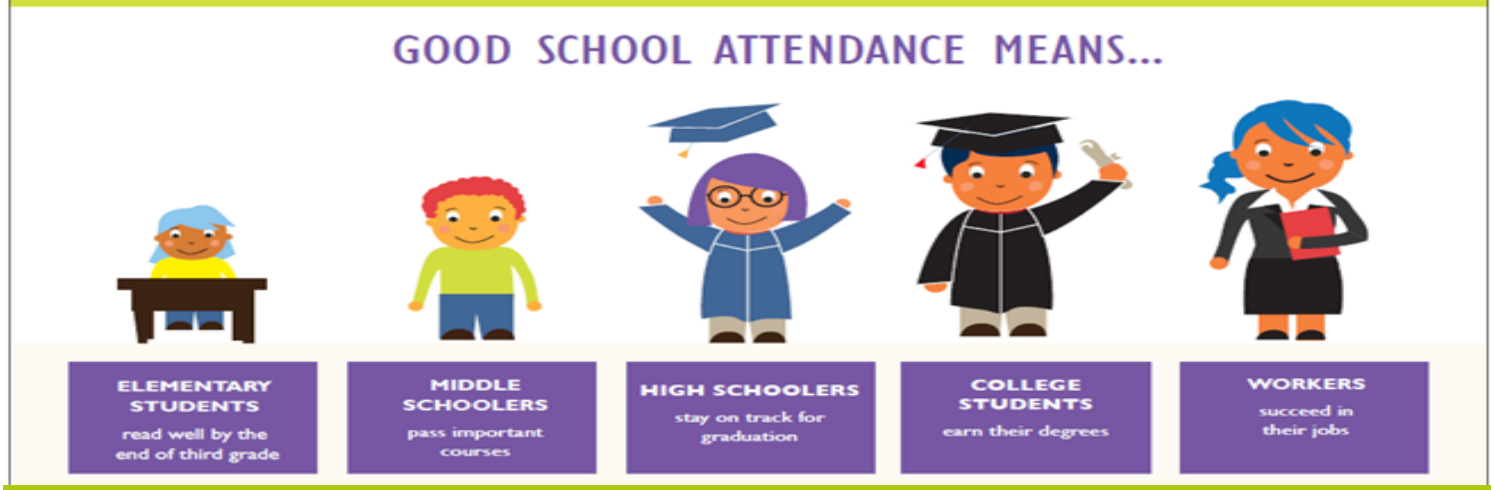
ATTEND TODAY, ACHIEVE TOMORROW



Broward County Public Schools has joined a nationwide effort to celebrate Attendance Awareness Month in September and has pledged to raise awareness about the value of regular school attendance and focus on reducing chronic absenteeism in the new school year. Broward County Public Schools recognizes that good attendance is essential to academic success. But far too many students are at risk academically because they are chronically absent. Chronic absence is described as missing 10 percent of the school year— or about 18 days – for any reason, excused or unexcused. That's the point at which absenteeism begins to affect student performance, research shows.

As such, the Department of Student Services is leading a month long campaign to engage school leaders, community advocates, parents and students in activities that promote attendance- all day, every day.

This September, please visit **http://browardstudentservices.com/attendance-campaign-resources/** for resources and information on ways we can work together to:

- Build a habit and a culture of regular attendance;
- Use data to determine when and with whom chronic absence is a problem, and;
- Identify and address barriers to getting children to school.

For schools and departments with Facebook and Twitter, please like us on Facebook at: **https://www.facebook.com/studentservices2014** and follow on Twitter at: **https://twitter.com/Laurwinkaye** for additional tools that can be shared directly with your friends and followers.

#dontmissaday

Broward County Public Schools

Student Services: Help Starts Here!